

TATUNG (2371.TT) announces its net sales for October of 2009.

Unit: NT\$ Million	2009/10	Rev (%)	MoM (%)	YoY (%)	2009/1~10	Rev (%)	YoY (%)
Digital Consumer Business	964	38%	-17%	-47%	10,185	41%	-29%
Home Appliance	315	12%	-16%	13%	3,352	13%	-13%
Industrial Appliance	655	26%	3%	-14%	6,609	27%	-2%
Wire and Cable	608	24%	-1%	9%	4,830	19%	-26%
Net Sales	2,542		-9%	-25%	24,976		-20%

Sales for October of 2009 were NT\$2,542 million, decreasing 9% sequentially and dropped by 25% from the same period of 2008.

#### Digital Consumer Business

Sales of Digital Consumer in October 2009, accounting for 38% of total sales, declined by 17% sequentially to NT\$964 million. The month over month decline was mainly due to shipment delay of some products. We will not only preserve stable shipment from existing customers, but also explore new business opportunities and expand client base to achieve revenue growth.

#### Home Appliance

Sales of Home Appliance in October 2009, accounting for 12% of total sales, surged by 13% from the same period of last year. Sequentially, sales of Home Appliance in October 2009 declined by 16% mainly owing to reduced demand during off-season. We will endeavor to lift up revenue and margin by increasing high-end sales, developing healthy, environmental and energy-saving products, as well as broadening offshore sales channels.

#### Industrial Appliance

Sales of Industrial Appliance in October 2009, about 26% of the total sales, increased by 3% sequentially to NT\$655 million. Sales however declined by 14% from the year earlier period mainly due to reduced demand. We will continue to closely observe global market development and strive for winning public bids worldwide for growing revenue and earnings.

#### Wire and Cable

Sales of Wire and Cable in October 2009, representing 24% of the total sales, went up 9% from the same period of last year mainly because of the increase in copper price and overall demand. Besides, we will endeavor to secure long-term contracts with suppliers and stable orders from buyers for alleviating any adverse impacts deriving from copper price decline.

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