

TATUNG (2371.TT) announced its net sales in September 2009.

Unit: NT\$ Thousand	2009/09	Rev (%)	MoM (%)	YoY (%)	2009/1~9	Rev (%)	YoY (%)
Digital Consumer Business	1,167,359	41.71%	25.64%	-8.90%	9,221,788	41.10%	-25.95%
Home Appliance	377,076	13.48%	4.89%	16.16%	3,036,804	13.54%	-14.77%
Industrial Appliance	636,724	22.75%	-6.86%	-20.23%	5,954,093	26.54%	-0.06%
Wire and Cable	617,418	22.06%	4.37%	-4.80%	4,222,626	18.82%	-29.52%
Net Sales	2,798,577		9.16%	-8.32%	22,435,311		-19.78%

Revenue in September reached NT\$2,799 million. It was increased by 9.16% from last month and down by 8.32% from the same period in 2008.

Digital Consumer Business

Sales of Digital Consumer business composed 41.71% of total revenue in September. September revenue was NT\$1,167 million, increased 25.64% from last month. However, sales still decreased 8.90% from the same period last year because of the delayed shipment of some projects. In addition to implementing cost down strategy and speeding up the development of our new products to enhance competitiveness, we are pushing sales for more customer engagements.

Home Appliance

Home Appliance accounted for 13.48% of the revenues. September revenue reached by NT\$377 million. With the launch of new products and sales promotion, revenue was increased 4.89% from last month. It was up by 16.16% compared to the same period of last year. We strengthen the development of high value-added brand-new product and strongly explore the overseas markets.

Industrial Appliance

Industrial Appliance was about 22.75% of the total sales. September revenue totaled NT\$637 million. Because of the delayed shipments, revenue was decreased 6.86% from last month. Due to the fact that the domestic projects and market demand recovery was not as expected, sales still declined by 20.23% from the same period last year. We now strive for the related bids to ensure the growth of the revenues and earnings.

Wire and Cable

Sales in Wire and Cable represented 22.06% of the total sales. September revenue totaled NT\$617 million which increased 4.37% from last month. Although the copper price has increased gradually, the LME average price of copper in this year was still down by 41.80% from the same period last year. However, the revenue decreased slightly by 4.80% from the same period last year. Besides continuing the shipment according to the order, we are still endeavoring to get the long-term contracts to ensure the stable order price and quantity.

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