

TATUNG (2371.TT) announced its net sales in February 2009.

Unit: NT\$ Thousand	2009/02	Rev (%)	MoM (%)	YoY (%)	2009/1-2	Rev (%)	YoY (%)
Digital Consumer Business	851,410	40.41%	-18.02%	-32.45%	1,889,938	40.90%	-41.60%
Home Appliance	261,632	12.42%	-23.70%	-29.37%	604,511	13.08%	-29.07%
Industrial Appliance	634,307	30.11%	-21.37%	26.27%	1,440,957	31.19%	29.88%
Wire and Cable	357,758	16.98%	11.18%	-33.46%	679,541	14.71%	-42.06%
Net Sales	2,106,939		-16.18%	-21.27%	4,620,454		-27.55%

Revenue in February reached NT\$2,107 million. It was down by 16.18% and 21.27% from last month and the same period in 2008 respectively.

#### Digital Consumer Business

Sales of Digital Consumer business composed 40.41% of total revenue in February, down from 52.74% in the 4<sup>th</sup> quarter of 2007. Because of the worldwide financial crisis and subsequent economic recessions, most of the new projects were pushed out and down-sized by customers. Continuous drops in ASP also pulled down the revenue. Coupled with the traditional low season in the first quarter, February sales was NT\$851 million, down by 18.02% from last month, but profit margins rose due to the continued improvements in cost structure. In order to further improve the revenue and profit growth, not only effective cost-down strategies are implemented, but aggressive explorations into new customers and sales channels are also employed.

#### Home Appliance

Home Appliance accounted for 12.42% of the revenues. Chinese New Year stimulated the domestic consumer market in January, leading to a comparable decline of 23.70% in February sales. As the result of the impact from capacity movement to Vietnam factory as well as the compressor manufacture and sales to China, February sales reduced 29.37% from the same period last year.

#### Industrial Appliance

Industrial Appliance was about 30.11% of the total sales, up from 16.64% in Dec. 2007. The average prices increased in industrial market. Moreover, enterprise customers are less affected than consumer market in this downturn. Meanwhile, new orders were received in the late 2<sup>nd</sup> quarter of 2008, which started shipment from the year-end. Sales reduced 21.37% from last month, but soared by 26.27% from the same period a year ago.

#### Wire and Cable

Sales in Wire and Cable represented 16.98% of the total sales. Wire and Cable business tends to grow stably. Though shipments continued to grow, the sales decline suffered from continuous drop in the copper price over 50% since November from the same period last year. Revenue in February was up 11.18% MoM, but down 33.46% YoY. Though revenue will fluctuate with copper price, operating risks are less prejudiced, for market prices are reflected on the consumer contracts.

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