

TATUNG (2371.TT) announced its net sales in December 2008.

Unit: NT\$ Thousand	2008/12	Rev (%)	MoM (%)	YoY (%)	2008/1-12	Rev (%)	YoY (%)
Digital Consumer Business	1,351,765	43.73%	1.07%	-53.35%	16,951,110	45.50%	-25.38%
Home Appliance	285,020	9.22%	-10.79%	-30.02%	4,423,296	11.87%	-18.67%
Industrial Appliance	695,334	22.49%	-6.25%	39.76%	8,160,519	21.91%	13.83%
Wire and Cable	305,126	9.87%	-21.42%	-44.01%	7,240,637	19.44%	-6.33%
Net Sales	3,091,218		10.83%	-28.92%	37,251,722		-13.51%

Revenue in December reached NT\$3,091 million. It was up by 10.83% from last month, but down by 28.92% from December in 2007. Annual accumulated revenue in 2008 totaled NT\$37,252 million, down 13.51% from the same period in 2007, reflecting the impacts from global economy slowdown and adjustments in product mix to improve margin rates.

Digital Consumer Business

Sales of Digital Consumer business composed 43.73% of total revenue in December, down from 52.74% in the 4th quarter of 2007. Because of the worldwide financial crisis and subsequent economic recessions, most of the new projects are pushed out and down-sized by customers. Continuous drops in ASP also pulled down the revenue. With the coming traditional peak season for holiday shipments, this BU reached the sales peak in October. December sales was NT\$1,352 million, equal to the level of November. The annual accumulated revenue was down by 25.38%.

Home Appliance

Home Appliance accounted for 9.22% of the revenues, down from 12.63% in Dec. 2007. December revenue was down by 10.79% from last month, influenced by sluggish domestic consumer market. As the result of the impact from capacity movement to Vietnam factory as well as the compressor manufacture and sales to China, the annual accumulated revenue declined 18.67% from the same period last year.

Industrial Appliance

Industrial Appliance was about 22.49% of the total sales, up from 16.64% in Dec. 2007. The average prices increased in industrial market this year. Moreover, enterprise customers are less affected by consumer market. Meanwhile, new orders were received in the late 2nd quarter. Sales decreased 6.25% from last month, but increased 39.76% from November 2007. The annual accumulated revenue continued to grow and was up 13.83% from the same period a year ago.

Wire and Cable

Sales in Wire and Cable represented 9.87% of the total sales, down from 17.95% in Dec. 2007. Wire and Cable business tends to grow stably. Though shipments continued to grow, the sales decline suffered from continuous drop in the copper price over 50% since November from the same period last year. Revenue in December was down 21.42% MoM and 44.01% YoY respectively. The annual accumulated revenue decreased 6.33% from the same period in 2007. Though revenue will fluctuate with copper price, operating risks are less prejudiced, for market prices are reflected on the consumer contracts.

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