

TATUNG (2371.TT) announced its net sales in September 2008.

Unit: NT\$ Thousand	2008/9	Rev (%)	MoM (%)	YoY (%)	2008/1-9	Rev (%)	YoY (%)
Digital Consumer Business	1,281,378	41.98%	9.88%	-42.00%	12,454,284	44.53%	-16.80%
Home Appliance	322,269	10.56%	3.53%	-26.94%	3,541,703	12.66%	-17.11%
Industrial Appliance	798,181	26.15%	16.48%	30.18%	5,962,302	21.32%	9.52%
Wire and Cable	648,527	21.24%	-7.15%	-0.15%	5,991,597	21.42%	1.26%
Net Sales	3,052,702		6.61%	-22.01%	27,966,981		-8.65%

Revenue in September reached NT\$3,053 million. It was up by 6.61% from last month, but was down by 22.01% from September in 2007. Annual accumulated revenue from Jan. through September in 2008 totaled NT\$27,967 million, down 8.65% from the same period in 2007, reflecting adjustments in product mix to improve margin rates.

Digital Consumer Business

Sales of Digital Consumer business composed 41.98% of total revenue, down from 52.74% in Dec. 2007. Because of the worldwide financial crisis and subsequent economic recessions, most of the new projects are pushed out and down-sized by customers. Continuous drops in ASP also pulled down the sales revenue. This BU did not perform well in 3rd quarter and hit the lowest point in August. Sept. sales rose by 9.88% from last month. The annual accumulated revenue was down by 16.80%.

Home Appliance

Home Appliance accounted for 10.56% of the revenues, down from 12.63% in Dec. 2007. As the result from the decline in sales of such seasoning products as electric fans and air conditioners, along with the impact from capacity movement to Vietnam factory as well as the compressor manufacture and sales to China, September revenue was just slightly up 3.53% from last month. The annual accumulated revenue declined 17.11% from the same period last year.

Industrial Appliance

Industrial Appliance was about 26.15% of the total sales, up from 16.64% in Dec. 2007. The average prices increased in industrial market this year. Moreover, enterprise customers are less influenced by consumer market. Meanwhile, new orders were received in the late 2nd quarter. Sales climbed 16.48% and 30.18% from last month and September 2007 respectively. The annual accumulated revenue continued to grow and was up 9.52% from the same period a year ago.

Wire and Cable

Sales in Wire and Cable represented 21.24% of the total sales, up from 17.95% in Dec. 2007. Wire and Cable business tends to grow stably. Revenue in September was down 7.15% MoM and 0.15% YoY respectively, partly due to copper price drop. The annual accumulated revenue rose 1.26% from the same period in 2007.

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