

TATUNG (2371.TT) announced its net sales in July 2008.

Unit: NT\$ Thousand	2008/7	Rev (%)	MoM (%)	YoY (%)	2008/1-7	Rev (%)	YoY (%)
Digital Consumer Business	1,099,125	37.02	-20.04	-32.14	10,006,711	45.38	-7.65
Home Appliance	442,131	14.89	22.98	-27.22	2,908,150	13.19	-13.28
Industrial Appliance	720,281	24.26	-1.28	12.07	4,478,890	20.31	6.73
Wire and Cable	705,037	23.75	1.59	4.42	4,644,639	21.06	1.01
Net Sales	2,968,839		-6.05	-16.29	22,050,899		-4.10

Revenue in July reached NT\$2,969 million. It was down by 6.05% and 16.29% from last month and July in 2007 respectively. Annual accumulated revenue from Jan. through July in 2008 totaled NT\$22,051 million, down 4.10% from the same period in 2007, reflecting adjustments in product mix to improve margin rates.

#### Digital Consumer Business

Sales of Digital Consumer business composed 37.02% of total revenue, down from 52.74% in Dec. 2007. Because of the traditional low season in 2<sup>nd</sup> quarter, coupled with the impact from US sub prime mortgages and continuous adjustment in projects which are losing money and inventory digestion, the July revenue was down by 20.04% from last month, and the annual accumulated revenue was down by 7.65%. Some new projects will be launched and start shipments in 3<sup>rd</sup> quarter.

#### Home Appliance

Home Appliance accounted for 14.89% of the revenues, up from 12.63% in Dec. 2007. As the result from customers' inventory adjustments in June coupled with the approaching shopping season, sales in July rose 22.98% from last month. However, due to the capacity movement to Vietnam as well as the compressor manufacture and sales to China, revenue was down 27.22% from July 2007. The annual accumulated revenue declined 13.28% from the same period last year.

#### Industrial Appliance

Industrial Appliance was about 24.26% of the total sales, up from 16.64% in Dec. 2007. The average prices increased in industrial market this year. Moreover, some customers placed additional orders in response to the rising copper and oil prices and expected inflation. Meanwhile, new orders were received in the late 2<sup>nd</sup> quarter. Though sales decreased slightly by 1.28% from last month, it climbed 12.07% from July 2007. The annual accumulated revenue continued to grow and was up 6.73% from the same period a year ago.

#### Wire and Cable

Sales in Wire and Cable represented 23.75% of the total sales, up from 17.95% in Dec. 2007. Wire and Cable business tends to grow stably. Revenue in July was up 1.59% MoM and 4.42% YoY respectively. The annual accumulated revenue rose 1.01% from the same period in 2007.

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