



TATUNG (2371.TT) announces net sales for February of 2012.

Unit: NT\$ Million	2012/02	Rev(%)	MoM	YoY	2012/1-2	Rev(%)	YoY
Power BG	1,185	42%	12%	-4%	2,241	41%	-14%
Consumer BG	1,367	49%	12%	29%	2,588	47%	5%
System BG	263	9%	-29%	-35%	634	12%	-19%
Net Sales	2,815	100%	6%	4%	5,463	100%	-7%

Sales for February of 2012 were NT\$2,815 million, increasing 6% month over month and increasing 4% from the same period of 2011.

Power BG

- Sales in February 2012, accounting for 42% of total sales, increased 12% MoM but 4% decline YoY. Despite continued slow economic condition, sales in industrial appliances only incurred a slight decrease. However, sales in motors and cable & wire achieved an impressive improvement from last month. Market seems to pick up gradually.
- We will actively evaluate and explore national new-energy development business. We will also work closely with domestic consulting firms to hunt for business opportunities from offshore major power plant constructions to achieve growth in sales and profits.

Consumer BG

- ◆ Sales in February 2012, accounting for 49% of total sales, increased 29% year over year. The increase was benefited from the expanded export. In the mean time, domestic sales of home appliances continued growing.
- ◆ We will continue to work with famous on-line shopping partners to not only provide customized product/service but also strengthen product appearances, packages and efficiency to increase orders from customers. We will also enhance design to add value in effectiveness and functionalities of our refrigerators and washing machines. We will make efforts to expand business coverage to overseas markets such as Europe, United States, China and Southeast Asia by making more sales efforts in LCD TVs, monitors, refrigerators and rice cookers for expansion of profitability.

System BG

- Sales in February 2012, accounting for 9% of total sales, decreased 29% from last month. In new accounting regulations, sales can be recorded only after entire project completion. There are big projects still in process.
- We have by far obtained two major system integration projects for an amount of TWD 600 million this year. We will continue to enhance our services in smart grid, system integration, cloud computing and information security etc., to enlarge business coverage and contribute sales growth in 2012.

This announcement is drawn up in Chinese and English. If there should be any discrepancy or contradiction in between, the Chinese version will be prior to the English one.