



TATUNG (2371.TT) announces net sales for January of 2012.

Unit: NT\$ Million	2012/01	Rev(%)	MoM	2012/01	Rev(%)	YoY
Power BG	1,057	40%	-10%	1,057	40%	-24%
Consumer BG	1,220	46%	-4%	1,220	46%	-14%
System BG	371	14%	-22%	371	14%	-2%
Net Sales	2,648	100%	-9%	2,648	100%	-17%

Sales for January of 2012 were NT\$2,648 million, decreasing 9% month over month and 17% from the same period of 2011.

Power BG

- Sales in January 2012 accounted for 40% of total sales. Sales in cable & wire decreased due to copper price drop (down 15.9% from USD 9,556 per ton in 2011 to USD 8,044 per ton in 2012). Sales in motors and industrial appliances remained stable.
- We will actively evaluate and explore national new-energy development business. We will also work closely with domestic consulting firms to hunt for business opportunities from offshore major power plant constructions to achieve growth in sales and profits.

Consumer BG

- Sales in January 2012, accounting for 46% of total sales, decreased mainly owing to low production for export during Lunar Chinese New Year. However, sales for domestic market continued thriving along with holiday season and year-end celebration. Sales in home appliances and LCD TV continued growing.
- ◆ The supply chain for display products and digital consumer peripherals will be back to normal after Lunar Chinese New Year. Thus, it is expected to incur sales increase in February. We will make efforts to broaden sales in emerging markets to expand business. We will also continue to develop high margin products to increase profits.

System BG

- Sales in January 2012, accounting for 14% of total sales, decreased mainly due to reduced demand during traditional slow season. The acceptance tests for most ICT projects were postponed during New Year holidays.
- We have obtained a new system integration project with Taiwan Railways for an amount of TWD 400 Million in January 2012. New business is expected to make process in 2012. We will continue to enhance our services in smart grid, system integration, cloud computing and information security etc., to enlarge business coverage and contribute sales growth in 2012.

This announcement is drawn up in Chinese and English. If there should be any discrepancy or contradiction in between, the Chinese version will be prior to the English one.